

Design

Design can mean the difference between success and failure. Good design persuades and encourages. Poor design can be more damaging to your image than you'd think.

We encourage our customers to allocate around 30% of their print budget on design. It doesn't matter how many leaflets you send out - it's the response that counts. Good design will significantly increase a marketing campaign's impact.

To make things easy for you, we've created some great-value artwork packages. Throughout our Buying-Guide you'll see icons like these on the right. Simply look up the corresponding icons here in our Artwork Package Guide for the artwork price. These prices reflect the minimum time we'd budget to complete your design. If you'd like something unique or extra special, we'd be delighted to give you a fixed price quote - just ask!



Corporate identity

"I don't need a logo to succeed." Maybe. But it can certainly help. We design logos day in, day out and we have Corporate Identity Packages to suit your budget.



Design & Creative Services



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the
LONDON PRINT
CO.

Artwork Packages

Look for the Artwork Package logo next to each item in our Buying-Guide and refer to the corresponding icons below for details of our low prices. These are the minimum we'd expect to charge. If you're looking for something that's not included, please ask for a quote.



VALUE
ARTWORK
PACKAGE

40 MINUTES OF ARTWORK
+ **FREE** 1st COLOUR PROOF

FOR
£49 SAVE £16



XTRA VALUE
ARTWORK
PACKAGE

1 HOUR OF ARTWORK
+ **FREE** 1st SET OF COLOUR PROOFS

FOR
£89 SAVE £5



STATIONERY
ARTWORK
PACKAGE

1 1/2 HOURS OF ARTWORK
+ **FREE** 1st SET OF COLOUR PROOFS

FOR
£119 SAVE £44



PROMOTIONAL
ARTWORK
PACKAGE

2 HOURS OF ARTWORK
+ **FREE** 1st SET OF COLOUR PROOFS

FOR
£159 SAVE £26



BROCHURE
ARTWORK
PACKAGE

4 HOURS OF ARTWORK
+ **FREE** 1st SET OF COLOUR PROOFS

FOR
£299 SAVE £58



BOOKLET
ARTWORK
PACKAGE

8 HOURS OF ARTWORK
+ **FREE** 1st SET OF COLOUR PROOFS

FOR
£499 SAVE £220

Creative Services

Add some life to your design with some of our professional creative services. Whatever you're trying to achieve, have a chat with us – we'd love to create something special to add impact to your business.



ADDITIONAL
ARTWORK

Our regular, low hourly rate for additional artwork.

£89 PER HOUR



SOS
ARTWORK

Need us to drop everything and design right now? SOS Artwork to the rescue!

FROM
£129 PER HOUR



PHOTO
MANIPULATION

Have your photos tidied up, cut-out, enhanced or let us apply some special effects.

FROM
£49



MAP
DESIGN

Make it easier for your customers to find you with a custom map.

FROM
£69



PHOTO
MONTAGE

Create a striking impression with a seamless combination of your corporate imagery.

FROM
£89



ICON
DESIGN

Use graphic design icons to make your marketing message easy to understand.

FROM
£25 PER ICON

Extra Services

For day-to-day marketing operations, we offer more general services, ranging from CD burning to Colour proofing and File Checking.



PROOFING
OPTIONS

COLOUR LASER PROOF FROM
£5 EACH

EMAIL PROOF FROM
FREE

SHERPA PROOF FROM
As close as we can get to the real thing!
£40 UP TO A3 | **£65** UP TO B1

SOFT PROOF FROM
£25 ASK FOR DETAILS



STOCK
PHOTOGRAPHY

Choose from a wide range of images to enhance your design.

FROM
£15



CD
BURNING

Have your logos burned to CD for office use.

FROM
£10 + £5 PER FORMAT



COLOUR
SCANS

Professional, quality scanning for your photos and artwork.

FROM
£13 1-3 | **£12** 4-9 | **£8** 10+



FILE
CHECKING

Ensures that your files are technically correct and supplies you with a print ready pdf proof.

FROM
£20